

## Target Group:



## Occupational Profile

# Health Educator

Standard Occupational Code 21-1091.00

## What They Do

Provide and manage health education programs that help individuals, families, and their communities maximize and maintain healthy lifestyles. Collect and analyze data to identify community needs prior to planning, implementing, monitoring, and evaluating programs designed to encourage healthy lifestyles, policies, and environments. May serve as a resource to assist individuals, other healthcare workers, or the community, and may administer fiscal resources for health education programs.

## Is This For You?

**Work Interests** are described in the following categories (compatible with Holland's Model). People who tend to succeed in this career are:

**Social** – Like to work with other people. They enjoy teaching, helping, and curing people. They are good with words.

**Enterprising** – Enjoy leading people and making many decisions while starting up and carrying out projects.

**Work Values** are aspects of work that are satisfying to you. The following work values are generally associated with this career:

**Relationships** – Allow employees to provide service to others and work with co-workers in a friendly non-competitive environment.

**Achievement** – Results oriented, allow use of strongest abilities and provide feeling of accomplishment.

**Independence** – Allow employees to work on their own and make decisions.

**Abilities** reflect a person's aptitude to acquire skills and knowledge. The following abilities are important for success in the career:

- Oral Expression
- Speech Clarity
- Oral Comprehension
- Written Comprehension
- Inductive Reasoning

## Skills You Need

- Speaking
- Active Listening
- Critical Thinking
- Writing
- Reading Comprehension
- Learning Strategies
- Active Learning
- Coordination

## Education & Training

Health educators need **at least a bachelor's degree in health education or related program.**

## Requirements for the National Career Readiness Certificate (NCRC)

	Median Skill Level
Applied Mathematics	4
Reading for Information	5
Locating Information	5

## Where They Work

The South Dakota Industries which employ the largest number of health educators are:

- General Medical and Surgical Hospitals
- Local Government
- Offices of Physicians
- Other Ambulatory Health Care Services
- Individual and Family Services

## SD Employment & Wages

2012 Workers	2022 Workers	Numeric Change	Percent Change	Average Annual Demand for Workers	Median Annual Wage
170	190	20	11.8%	6	\$44,200

## Additional References

### South Dakota Career InSite

[www.sdjobs.org/careerinsite](http://www.sdjobs.org/careerinsite)

### Career OneStop

[www.careeronestop.org](http://www.careeronestop.org)

### O\*Net Online

[online.onetcenter.org](http://online.onetcenter.org)

Visit [www.sdjobs.org/lmic/occpfiles](http://www.sdjobs.org/lmic/occpfiles) to obtain the most recent workforce data and trends. Also available are explanations of the terms used for work interests, work values, abilities, and skills sections of occupational profiles.