

Radio Campaign



Professions: A variety of health professions

Grade Level: 9-12

All HOTT lesson plans are designed with the purpose of increasing students' awareness of the variety of health careers that are available to them. If possible, invite the corresponding health professional into your classroom to discuss his/her occupation. If this is not an option, use the attached sheet(s) to share this/these career(s) with your students.

Purpose: To educate students about current health issues.

Materials needed: Computer with internet access

Duration: 2 class periods to create a campaign, and enough time to demonstrate their campaign to the class

Instructions:

- The teacher should inform the students that they will be creating a one minute radio campaign about a current health issue.
- The teacher will divide class into even groups.
- The teacher will tell the students to explore a current health issue. For example, tobacco use, breast cancer, underage alcohol consumption, stem cell research, West Nile, etc.
- The student should include basic information about the issue. For example, effects of the issue (economic, social, personal, etc.), possible ways to resolve the issue, what is being done to resolve the issue, where to gain more information about the issue, etc.
- Tell the student to use their own creativity and problem solving in order to solve the issue. There is not a right or wrong answer.
- The students may find current health issues on internet websites including but not limited to:
 - o MSNBC News: <http://www.msnbc.msn.com>
 - o American Medical Student Association: <http://www.amsa.org/>
 - o The Next Generation: <http://www.nextgenmd.org/>
 - o American Medical News: <http://www.ama-assn.org/amednews/>
 - o South Dakota Department of Health: <http://www.state.sd.us/doh/>

References:

- South Dakota Office of Rural Health