

Target Group:



Occupational Profile

Health Educator

Standard Occupational Code 21-1091.00

What They Do

Provide and manage health education programs that help individuals, families, and their communities maximize and maintain healthy lifestyles. Collect and analyze data to identify community needs prior to planning, implementing, monitoring, and evaluating programs designed to encourage healthy lifestyles, policies, and environments. May serve as a resource to assist individuals, other healthcare workers, or the community, and may administer fiscal resources for health education programs.

Is This For You?

Work Interests are described in the following categories (compatible with Holland's Model). People who tend to succeed in this career are:

Social – Like to work with other people. They enjoy teaching, helping, and curing people. They are good with words.

Enterprising – Enjoy leading people and making many decisions while starting up and carrying out projects.

Work Values are aspects of work that are satisfying to you. The following work values are generally associated with this career:

Relationships – Allow employees to provide service to others and work with co-workers in a friendly non-competitive environment.

Achievement – Results oriented, allow use of strongest abilities and provide feeling of accomplishment.

Independence – Allow employees to work on their own and make decisions.

Abilities reflect a person's aptitude to acquire skills and knowledge. The following abilities are important for success in the career:

- Oral Expression
- Speech Clarity
- Oral Comprehension
- Written Comprehension
- Inductive Reasoning

Skills You Need

- Speaking – Talking to others to convey information effectively.
- Active Listening – Giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate, and not interrupting at inappropriate times.
- Critical Thinking – Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.
- Writing – Communicating effectively in writing as appropriate for the needs of the audience.
- Reading Comprehension – Understanding written sentences and paragraphs in work related documents.

Education & Training

Health educators need **at least a bachelor's degree in health education or related program.**

Where They Work

The South Dakota Industries which employ the largest number of health educators are:

- General Medical and Surgical Hospitals
- Local Government
- Offices of Physicians
- Other Ambulatory Health Care Services
- Individual and Family Services

SD Employment & Wages

2014 Workers	2024 Workers	Numeric Change	Percent Change	Average Annual Demand for Workers	Median Annual Wage
160	180	20	10%	10	\$44,780

Activities: what you might do in a day

- Present social services program information to the public.
- Plan programs to address community health issues.
- Develop working relationships with others to facilitate program activities.
- Provide educational materials to community members.
- Supervise works providing client or patient services.
- Maintain social services program records.
- Assess individual or community needs for educational or social services.

Additional References

Career OneStop

www.careeronestop.org

O*Net Online

www.onetcenter.org